

FORMER GOVERNOR RUFFIN PLEASANT IS LAID TO REST

Wartime Chief Executive Expires, Victim of Heart Attack

(Special to The Times-Picayune)
Shreveport, La., Sept. 13.—Funeral services were held today here for Colonel Ruffin O. Pleasant, 65 years old, governor of Louisiana from 1916 to 1920, who died of a heart attack yesterday.

The wartime chief executive was found slumped in a chair on the front porch of his residence, where he had been reading a newspaper.

Interment was in Forest Park cemetery, beside the grave of his wife, the late Ann Ector Pleasant, who died on the same date three years ago.

Funeral services were held at 4 o'clock this afternoon at the residence, with the Rev. U. B. Currie, Presbyterian minister, officiating. Interment was in Forest Park cemetery beside the grave of his wife.

A service at the grave was conducted by members of W. H. Mabry Camp of the Spanish-American War Veterans, of which Colonel Pleasant was the immediate past commander.

Palbearers were William Holmes, Lloyd Noyce, Cecil Morgan, Rupert Peyton, Nash Johnson, Luther Beene, Haller Jackson and Gladden Harrison.

Colonel Pleasant was born at Shiloh, Union parish, on June 2, 1871, the son of the late Benjamin Franklin and Mattie Duty Pleasant. During the Reconstruction period that followed the War Between the States, his father was elected sheriff of Union parish and served in that capacity for 20 years.

Colonel Pleasant received his early education at Concord Institute, Shiloh, and at Ruston college. From 1887 to 1889 he attended Mount Lebanon college and was graduated from that institution with the degree of bachelor of arts. He taught at his alma mater for two years after his graduation, attending the Harvard summer school of law in 1895.

He then attended the Yale law school for a term. When he learned of the condition of his father's finances, he returned home to assist in the support of the family. He got a position at Louisiana State university as professor of international and constitutional law and civics and was also assistant commander of cadets from September, 1897, until he was sent to the Spanish-American war in 1898. He resigned from the faculty and was made lieutenant-colonel of the First Louisiana Volunteer regiment.

At the conclusion of the war he made his home in Shreveport and was admitted to the bar in 1899. He became city attorney of Shreveport in 1902 and was re-elected in 1904 and 1906. He married Miss Anne Ector on February 14, 1906.

In 1908, he entered the race for attorney-general of the state but was defeated by the late Walter Guion, the incumbent, and then became an assistant attorney-general.

He became a candidate for the office again in 1912 and was nominated, carrying 58 parishes and garnering more than 70,000 votes.

In the gubernatorial campaign of 1916 he ran against the late Thomas C. Barret of Shreveport, who ran on a prohibition platform. Pleasant declared for local option and in the primary received the then record majority any candidate had ever received for the office of governor. At the general election he was opposed by John M. Parker, who ran on the Bull Moose ticket.

The idea of a greater Louisiana State university was Pleasant's. It was during his term as governor that the site for the new university was bought.

Relinquishing from the governor's chair in 1920, Colonel Pleasant figured little further in state politics, except for a short time as a member of the State Highway Commission. He practiced law in Shreveport for a time but in recent years retired from this activity.

Surviving relatives include a sister, Mrs. Ben Johnson, Shreveport; a brother, Karl A. Pleasant, Mercedes, Tex.; a cousin, John R. Pleasant, Shreveport; a son-in-law, Mrs. W. J. Hutchinson, and a niece, Mrs. Haller Jackson of Shreveport.

LATIN CONSULS SET ANNIVERSARY FETE

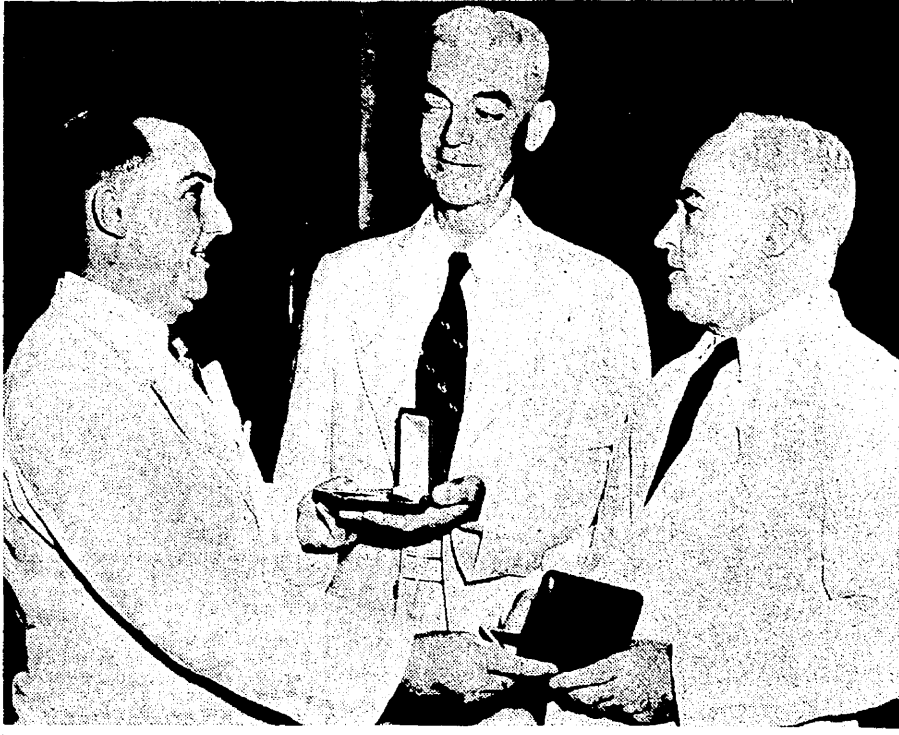
Independence Day to Be Observed at Reception Here Wednesday

Consuls of five Central American nations will celebrate the 116th anniversary of the independence of their respective countries at a reception for their friends, the entire New Orleans consular corps and city officials Wednesday from 11:30 a. m. to 1:30 p. m. at the St. Charles hotel, it was announced Monday.

The five consuls are Casimiro D. Rubio of Guatemala, Vicente Williams of Honduras, Luis G. Bravo of Nicaragua, Jose F. Morales of El Salvador and J. M. Quintero of Costa Rica.

The independence of these five countries from Spain was declared on the same day, September 15, 1821. Flags of the five nations will be prominently displayed for the independence day celebration, the consuls said.

Award Honorary Life Memberships in Club



Honorary life membership cards in the Traffic Club of New Orleans were presented Monday by P. Earl Golden (left), president of the club, to E. V. Verlander (center) and William Holbrook, both of whom were recently retired from railroad service.

Baton Rouge Man Faints and Falls; Fatally Injured

(Special to The Times-Picayune)

Baton Rouge, La., Sept. 13.—Falling to the floor in a faint while cleaning a porch wall preparatory to painting, Reiber Cason, 35-year-old brother of Commissioner of Labor E. W. Cason, fractured his neck this afternoon and died shortly afterward.

Dr. Harry Johnston, parish coroner, after an examination of the body, said that death was due to a broken neck.

Mrs. Stella Bonnezaze, 1203 East Boulevard, in front of whose home Mr. Cason fell, said he had a coughing spell, dropped his brush over the banister and fell to the floor apparently in a faint. An ambulance was called, but the man died before he reached the hospital.

Mr. Cason is survived by his widow, the former Miss Annie Curtis; his father, F. B. Cason of Melville; his mother, Mrs. E. B. Cason of Baton Rouge; five brothers, B. W. J. F. A. K. and J. H. Cason of Baton Rouge, and J. B. Cason of Melville, and a sister, Miss Gussie Cason of Baton Rouge.

He had lived here about 10 years.

TWO GIVEN TRAFFIC LIFE LEADERSHIPS

Club Presents Silver Cards to William Holbrook, E. V. Verlander

Two members of the Traffic Club of New Orleans who have retired from active business were presented honorary life membership cards in the organization Monday at a luncheon at the St. Charles hotel.

Receiving silver cards, on which terms of the membership were inscribed, were E. V. Verlander, 1721 Louisiana avenue, who was recently retired by the Illinois Central System, and William Holbrook, 610 South Carrollton avenue, recently retired by the Southern Pacific Lines. S. C. Yeaman, 7827 Jeannette street, who was retired by the Cotton Belt Route, was not present at the luncheon but also has been voted honorary life membership.

Members of the club elected a committee of seven to nominate candidates for officers of the organization. The election will be held in December.

L. D. Richeson, chairman of the membership committee, reported that there are now 610 members of the club, which is the fifth largest organization affiliated with the Asso-

James W. Gerard to Head U. S. Bid for Tourist Gain

(By International News Service)

Washington, Sept. 13.—Announcing the appointment of James W. Gerard, former ambassador to Germany, as collaborator of the National Parks Service's tourist bureau, Secretary of the Interior Ickes today revealed plans to go after the world's tourist business for the United States.

A tourist bureau, with headquarters at 45 Broadway, New York, will not only encourage Americans to "see America first" but will endeavor to convince travelers of other nations that the "unexampled health and recreational facilities of the United States" are well worth seeing.

The bureau will put out national programs and national calendars, giving dates of important events and the dates when the various parks and recreational areas are at their best.

These programs, calendars and other information will be translated into foreign languages and sent abroad.

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ELLIS P. BUTLER, FAMOUS HUMORIST, AUTHOR EXPIRES

'Pigs Is Pigs' Brought Lasting Fame to Man of Many Laughs

(By The Associated Press)
Housatonic, Mass., Sept. 13.—Ellis Parker Butler, 67 years old, whose first book, "Pigs Is Pigs," kept the nation laughing for 31 years, died at his home here today after several years of ill health.

Funeral services will be held Wednesday in Flushing, L. I., where for many years he injected his humor into politics and his energy into civic affairs.

At one and the same time, he was the serious citizen—vice-president of a bank and president of a savings bank and loan association—and the organizer of a league to suppress poison ivy.

Wrote Verse at Six
Born in Muscatine, Ia., he became an author at the age of six, writing verse. His writing first received recognition in that community of 12,000, though the writer himself remained anonymous.

While clerking successively in a spice mill, a crockery shop and a wholesale grocery, he wrote in his spare time and sneaked his contributions into the town newspaper's mail box. One blood-and-thunder yarn brought a 50-cent fee from a Chicago newspaper.

When his identity was discovered, the Muscatine paper's editor offered him a job, but his father persuaded him to remain in business. Subsequently, he went to New York as editor of trade publications.

Wrote 'Pigs Is Pigs'
During that period, he wrote the famous "Pigs Is Pigs," published in the first issue of the American Magazine of 1916. A year later it appeared in book form. Its popularity brought wealth that enabled him to resign his job, take a European trip with his wife and children and devote his efforts to humorous writing.

Thirty-one other books subsequently appeared.

The tale told of the problems of a railroad company agent to collect transportation rates for pigs on a shipment of guinea pigs.

During the red tape squabble which followed, the guinea pigs multiplied by thousands and overflowed warehouses.

"If ever a man was yanked to fame, I was," Butler once said in discussing the amazing success of the story.

The idea of the story, he said,

Avoid Operation for Piles—Hemorrhoids
Surgically Treated Without Operation
No Pain—No Hospitalization
DR. W. F. PETTIT
2202 Oak Street
Office Hours 9 to 12—Other Hours by Appointment—Phone Jackson 6884

came to him from a newspaper anecdote of the troubles of a station agent over determining what rate should be charged for shipping a turtle.

"Dogs is dogs, cats is dogs and squirrels in cages is dogs," Butler quoted the agent as saying in the anecdote. "But this—is this an insect and I can't rightly charge for it."

From this he said came the hilarious line "pigs is pigs—whether they be dago pigs or the other kind."

Writing Was Fun
Of himself, he once said: "I've gotten a lot of fun out of writing. It has never been drudgery. I try to write something different each week, sometimes a humorous

story, next a love story or a boy's own job." The householders, he declared, refused to take him seriously.

He is survived by his widow, Mrs. Ida Butler; his son, Ellis; and three daughters, Mrs. Elsie Walker, Chicago; Mrs. Jan Chapin, Yonkers, N. Y.; and Miss Marjorie Butler, Flushing.

REPRIEVE GRANTED
(By The Associated Press)
Baton Rouge, La., Sept. 13.—Gov. ernor Richard Leche today granted

a 90-day reprieve to Gervais Reeves, serving a 12-month sentence in Rapides parish prison for hog stealing.

Get Up Nights?

Flush Kidneys With Juniper oil, buchu leaves, etc. Make this simple test if passage is scanty, irregular, smears or burns, have frequent desire, get up nights or if kidneys are sluggish causing backache. Use Juniper oil, buchu leaves, etc., made into little green tablets called Bukets, to flush the kidneys. Just as you would use castor oil to flush the bowels. Help nature eliminate troublesome waste and excess acids. Ask any druggist for the test box of Bukets. Locally at Waterbury's Drug Stores.—Adv.

Shop Today AT KRAUSS Co.

As Store Will Be Closed Wednesday

September 15th

In Observance of Religious Holiday

We Will Appreciate Very Much, If You Will Do Your Wednesday Shopping Today

Krauss Co.

One Official Proving Kitchen Was Not Enough



Mrs. J. Theobald, 2801 N. Dorgenois, with a family of five, including two growing children, finds Westinghouse's FAST FREEZING the convenience she values most.

MRS. THEOBALD and five other women in New Orleans kept a careful record this summer of Westinghouse performance, operating cost and savings of all kinds. Their day-by-day record of actual results lets you know how really economical it is to operate the new Westinghouse Refrigerator. A refrigerator using electric current only 14 minutes average out of every hour—current actually off 76% of the time! Mighty little to pay for assured food protection, a ready ice supply and the last word in kitchen convenience!

SIX NEW ORLEANS WOMEN GAVE WESTINGHOUSE THE Kitchen Proved TEST THIS SUMMER

And HERE'S WHAT THEY FOUND

Study These Average Findings About WESTINGHOUSE

In kitchens like your very own, right here in New Orleans, these tests were conducted by six housewives with refrigerators averaging 5 cu. ft. One of these Proving-Kitchens is typical of yours.

Constant Safety Zone Temperatures
Food compartment temperatures averaged 44.5°F while outside temperatures averaged in the 80's. Proof that food can be kept safely in all weather!

Average Freezing Time
Sparkling clear ice cubes in (Fast-freezing tray only.) 65 minutes.

COST OF OPERATION
Door openings averaged 57 times daily and with full warm-weather food load, motor ran less than 14 minutes average per hour.

Average Electric Current Daily
24 hours of food protection for 1 kilowatt hour.

Average Cost Per Day
If electric bill is over \$3.50 per month . . . 4c
If electric bill is under \$3.50 per month . . . 6½c

Weekly Food Savings Alone Averaged - \$1.16

If You Have a Friend Interested In An Electric Refrigerator, Clip This And Send It To Her

Westinghouse REFRIGERATORS

Special 5 cu. foot model for only \$159.50 or \$1.00 down and \$6.32 per mo. Small Carrying Charge for Terms

SEE THEM AT PUBLIC SERVICE WESTINGHOUSE ELECTRIC AND MANUFACTURING COMPANY

