

JONES SAYS DAVIS ASSURES VICTORY

Endorsement by Governor Held 'Campaign End'

BY JIM SHARP (New Orleans Staff Correspondent) Basile, La., Nov. 28.— As a result of the endorsement of Governor Jimmie H. Davis, "and the other things that are to come, this gubernatorial race is all over but the shouting," former Governor Sam H. Jones declared in a campaign speech here today.

Jones who seeks a second term as the state's chief executive, subject to the January 20 Democratic primary, branded as false statements by one his opponents, Earl K. Long, that the same minerals board served the state prior to 1940 as the one which served when Jones was governor.

Jones, who was repeatedly attacked handling of oil affairs under the administrations prior to 1940, said: "Earl 'Kangaroo' Long said he had the same minerals board I had. That is not true. There is only one man on that board who was there when Earl was governor."

"Mayor B. A. Hardy was chairman when I was governor" but Bob Maestri, (former New Orleans Mayor Robert S. Maestri) is chairman when Earl was governor."

Says Maestri Backs Long The candidate said Maestri is backing Long in this race "because he wants to get his hand on the \$18,000,000 the state is deriving above what the old gang turned into the treasury, from severance taxes and leases on state-owned oil lands."

The additional money, Jones continued, goes largely to the schools and he said of the former administration which he termed the bonde coquin or bunch of crooks:

"They don't care whether the schools have money, farmers prosper or new industries come to Louisiana. You could starve to death so far as they were concerned."

In addition to his comments in his talk here Jones issued the following statement in connection with Governor Davis:

"Endorsement by Governor Davis means we are again riding the crest of another political victory, this means thousands of votes for our cause."

Lands Aid For Schools "Governor Davis is close to the hearts of the Louisiana people. He knows the people of rural Louisiana as no other politician of our times has known them."

"His speech Thursday night was a masterpiece. It told in humble language the tremendous gains in agriculture, in public building, in new industries, welfare, in protection of state employees and in conservation in clear language."

But the highlights of the entire speech was the tremendous gain in school funds. The per educable increase from \$20 to \$40 was astounding. The increase from \$13,000,000 to \$34,000,000 from 1939 to the present time in school funds will remain always the greatest accomplishment of our combined administrations."

"The doubling of the program for veterans training was likewise a magnificent accomplishment."

"No citizen can read Governor Davis speech without coming to the conclusion that this state is moving forward in a steady march of progress. And his endorsement of me sprung, I believe, from the same motives which induced me to get into this race for governor."

"In this review of progress, the governor quite properly called attention to advances made in agriculture, the road projects under way with lifting of federal construction bans, drainage, new industries, welfare assistance, state employees and conservation—all without increase in taxation."

"But in my mind the highlights of the gains recounted by Governor Davis were progress and added financial assistance in public education—the more than doubling of funds per educable child from \$13 in 1939 to \$40 in 1947; the increase in state school funds from \$15,000,000 in 1939 to \$34,000,000 per year today, and the doubled appropriations for veterans' training facilities."

"The tide of public approval and aggressive support of our cause is moving forward in a steady and unstoppable move. And no one has better expressed the very logical reasons for this than did Governor Jimmie Davis on Thanksgiving evening."

**Organist to Give Recital on Jan. 4**

Plans for the organ recital by Andre Marchal, St. Eustache, Paris, at Christ Church Cathedral on January 4 were discussed at the organizational meeting of the auxiliary to the New Orleans chapter, American Guild of Organists, Friday at The Roosevelt.

Miss Elise Cambon, dean of the chapter, announced auxiliary officers as Mrs. Charles F. Buck, Jr., chairman; Walter Jenkins, vice-chairman; Mrs. Robert Cutting, treasurer; George Exon, secretary; Mrs. John Smith, chairman of patroness committee, and John F. Richards, committee secretary.

"Named to the auxiliary board of directors were Mrs. A. S. Tucker, Mrs. John J. Richards, Mrs. Felix P. Vaccaro, Mrs. J. A. Remaunon, Mrs. James W. Montgomery, Mrs. Charles de la Vergne, Miss Joy M. Higgins, Mrs. Ida Churchill, Mrs. Marshall Quintero, Mrs. Joseph Friend, Emile Robichaux, Fred Jackisch and Mrs. L. K. Loomis."

**YULE BENEFIT SUNDAY**—A festival to raise funds for a Christmas party for students of St. Francis of Assisi school will be held at 4 p. m. Sunday in the school basement, 631 State, by the Mothers' Co-operative Club, Mrs. Staling Millet, president, announced Friday.



ARGENTINE WRITER AND WIFE ARRIVE HERE Senor and Senora Albert Prando



—Photo by The Times-Picayune. SENHORA JOAO SAAD

JONES VOICES HIS THANKS TO DAVIS

Endorsed by 'Highest Public Official' of State

Former Governor Sam H. Jones in a statement issued Friday described Governor Jimmie H. Davis' endorsement of his candidacy as recognition by the highest public official of the state that the good people of our state cannot allow its government to fall into hands unworthy of public trust."

"I am happy to receive the endorsement of Governor Davis. His statement of support is based on the conclusion that Louisiana must move forward—not backward."

Wants Gains Maintained "His strong stand for maintaining the gains made in the government and the economy of our state in the past eight years will mean thousands of votes for our ticket."

"I was impelled, I am sure, by the same reasons which caused me to enter the campaign for governor. His position is recognition by the highest public official of the state that the good people of our state cannot allow its government to fall into hands unworthy of public trust."

"I believe the governor in his splendid address spoke for the great majority of Louisianians when he said that our candidacy offers the only real hope for the continued development of our state and the bringing of prosperity and happiness to the people."

No Added Taxes "In his review of progress, the governor quite properly called attention to advances made in agriculture, the road projects under way with lifting of federal construction bans, drainage, new industries, welfare assistance, state employees and conservation—all without increase in taxation."

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HOTELS WILL SET UP ROOM BUREAU

Plans Made to House Bowl and Carnival Crowds

Plans to establish a rooming bureau to help care for the crowds of out-of-town guests expected for Carnival and the Sugar Bowl game were made Friday at a meeting of the New Orleans Hotel Association.

"The bureau will be an agency to refer people whom we can't handle in our hotels to reputable rooming houses," said E. Lyle Aschaffenburg, president of the association.

Although the hotel men agreed that the bureau would not be a solution to the problem, they expected it to alleviate the situation some. The bureau has not operated since before the war, but the hotel executives said the rush for room reservations started as soon as the teams were named for the Sugar Bowl game and they expect it to continue through Mardi Gras.

Discussing the availability of rooms, several hotel owners disclosed that they would have additional space by New Year's Day.

J. J. Alike O'Leary, vice-president and manager of the St. Charles hotel, will be able to provide 50 additional rooms when work is completed on a project there. He said he expects them to be available before Sugar Bowl time.

Opening of the Hotel Senator at 210 Dauphine will provide quarters for 400 persons in 127 rooms and a dormitory, said Charles Reed, president. The hotel will open on December 15 following an estimated \$125,000 worth of work, he said.

O'Leary, who formerly resided in Alabama, said that within a half hour after the University of Alabama was named one of the bowl contestants, he received 20 calls from that state for reservations.

The Roosevelt will have 12 extra rooms available from reconverted work space on the top floor, according to Seymour Weiss, president, who said that some double bedrooms are being converted into twin-bed quarters.

This program will be carried out also at the New Orleans and Lafayette hotels to insure that two persons use rooms designed to accommodate that many.

At the Monteleone, 200 extra roll-aways beds were being moved into the hotel, according to Anthony "Tony" Spatafoa, general manager. Ray Cantrell, Jung hotel manager, reported: "We haven't added extra rooms, but we're looking around for good hotel squeezers so that we might bring more people into our present establishment."

Mr. Aschaffenburg, president and manager of the Poncechartrain, added that he also will utilize his present facilities to the utmost.

ORLEANS PROGRAM WILL BE BROADCAST

A program dedicated to New Orleans will be broadcast over a nationwide hookup from station WDSU at 12:30 p. m. today.

Mayor deLesseps S. Morrison will introduce speakers, who will include A. P. Fant, secretary of the industrial development committee of the Association of Commerce; A. E. Hegewisch, president of International House; E. O. Jewell, general manager of the dock board; Douglas O. Langstaff, city aviation director; and Al Walkenheim of the Mid-Winter Sports Association.

Abbeville Mayor Backs Sam Jones

Mayor Emilie Dutel of Abbeville

Friday announced his support of Sam H. Jones, candidate for governor in the January Democratic primary.

"In a telegram to Jones' campaign headquarters, Mayor Dutel asserted, "I believe Sam Jones to be the outstanding man for governor of Louisiana. I will give him every possible support."

"Leading officials from all sections of the state are rallying behind Sam Jones," Roland Cocreaux, campaign manager for the Jones ticket, said on receipt of the telegram.

"This is proof that men who are primarily concerned with the welfare of their state and community agree that statewide improvement can be assured only through Sam Jones' election."

'SUNBONNET GIRL' OPERETTA STAGED

A two-act operetta, "The Sunbonnet Girl," was presented at Municipal Auditorium Friday night by the Municipal Players and the city department of recreation.

Cast members were Anna Lopinto, Clara Holthaus, Gayle Golden, George Spelvin, Clare Steger, John Harris, Dean Nance, Esther Lubritz, Al Estopinal, Joyce Ward, Elizabeth Kingman, George Schill, Jr., Bama Beal, Margaret Ruckert, John Paquet and Gertrude Braden.

Al Diket was production director and Earle Jones, musical director. Dance directors were Josette Corbera, Edith Heslin and Musette Farish. Makeup supervisors were Anna Mendez, Carol Campbell and Anthony Rana.

Members of the ensemble were Augusta Kirchman, Ardelie Miller, Hazel A. DiMaggio, Hazel M. DiMaggio, Rosetta Lubritz, Wally Gaudet, Kathleen Ruckert, Beryl Roy, Nello Hornsby, David Durieux, Emily Ursin, Walter Accurso, Agnes Schroeder, June Harliee, Aisace Harris, Fama Richie and Joel Bradford.

TWO OIL COMPANIES APPLY FOR PERMITS

Application for permits in connection with proposed explorations in waters in this area have been filed with the war department by two New Orleans oil companies.

The Texas Company seeks permission to install drilling and boiler barges and appurtenant structures for drilling an exploratory well for oil production in the Gulf of Mexico, 14 miles southwest of South Bend, in Iberia and St. Mary parishes.

The California Company asks permission to authorize the temporary installation of casings, buoys, stakes for purposes of seismograph operations in Lakes Grand, White, Colchon, Misere and Upper Mud, and in Mallard Bay and other connecting waterways.



FRENCH MILITARY CHIEFTAIN KILLED Dies in Plane Crash in Sahara Desert

(The Associated Press) Paris, Nov. 28.—General Leclerc, 46-year-old expert in armored warfare, has been killed in an airplane crash in Africa where he first gained fame during World War II, the French air ministry announced tonight.

The accident occurred in the Sahara desert 20 miles from Colomb-Béchar near the Algeria-Morocco border, Air Secretary Andre Maroselli said. It was understood that all the 12 persons aboard the plane were burned to death.

Leclerc, inspector general of all French North African forces, figured in a series of dramatic exploits during the war, emerging as one of France's greatest heroes. A member of an old and aristocratic French family, the general assumed the name Leclerc during the war to shield his wife and six children in German-occupied France from reprisals. His real name was Count Philippe de Hauteclocque.

The slight, fair-haired Leclerc firmly established his military reputation when he led a Free French force on an epic march of almost 2,000 miles from Fort Lamy in the Lake Chad region of French Equatorial Africa to Tripoli and a junction on January 23, 1943 with Field Marshal Lord Montgomery's British Eighth Army.

Later, with large-scale American participation, the campaign, of which this march across the Sahara was a part, resulted in the expulsion of the Germans and Italians from North Africa.

5000 NEW HOMES PREDICTED IN '48

But 1947 Building Won't Top 1000, Says Mayor

New Orleans will get 5000 new homes, all built by private business, during 1948, Mayor deLesseps S. Morrison said Friday.

The mayor's statement came at a luncheon meeting of the Callender-Fleming post of the American Legion at the St. Charles hotel.

New Orleans needs between 16,000 and 18,000 more new homes to take care of its people adequately," he said. "This far since the end of the war private enterprise has failed miserably in providing places for our people to make their homes. This year I don't think there will be more than 1000 homes added in the city."

"I don't know what the reason is for this. Some blame it on labor, others on prices, lack of material and the like. I do know that the houses weren't built."

"We got off to a very slow start after the war in housing, but now we have hopes for a big construction program during 1948 and we believe that 5000 homes will be put up in various parts of the city next year," the mayor remarked.

Turning to industrial expansion, he predicted that "very soon" New Orleans would see

the location of two more industries here equal in size to the International Harvester Company which leased land from the dock board earlier this week. One of the companies has taken an option on some land for a site, he added.

Enactment of the Marshall plan for European relief will prove a boon to New Orleans, the mayor said, because Latin American countries will be able to acquire dollar credit of which they have been extremely short.

"By purchasing food from such countries as Brazil and Argentina for shipment to Europe we will not only be saving food here in the United States, but will also be building up the dollar credit of those countries to the South," he said.

"Our commerce through the port has suffered greatly because of the dollar shortage, even though 45 per cent of our commerce is in imports," the mayor added.

PRICE OF MILK CUT BY CHICAGO DAIRIES

(International News Service) Chicago, Nov. 28.—The price of milk was reduced one cent a quart today by five major Chicago dairies.

Other Chicago distributors were expected to join in the cut. The reduction brought the price of home delivered milk to 21½ cents a quart. Milk purchased at the store will cost 19½ cents.

Your baby photographed in your home. The ideal Christmas gift. Gilbert J. Dupre, 511 Labarre Road. TEmple 1515—Adv.

Advertisement for Adler's Fine Gorham Plated Table Silver for Christmas. Includes images of silverware and text: 'Adler's NEW ORLEANS FINE JEWELERS • 78 CANAL STREET'.

Advertisement for Radio Center. Text: 'SAVE MONEY! TIME! FOOD! YOU DO YOUR SHOPPING AT HOME! CROSLLEY only Frostmaster 156.45 Fits Your Kitchen. NO PARKING TICKET WORRIES—PLENTY OF FREE PARKING SPACE! EASY TERMS. Radio Center The Home of Home Appliances'.

Large advertisement for Royal Crown Cola. Text: '200 DOLLS FREE Complete this statement in 25 words or less—"I Like Royal Crown Cola Best Because..."'. Includes image of a doll and text: 'ROYAL CROWN COLA Best by taste-test'.